

Professional Services & Pricing

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Structured publishing, content creation, coaching, and software frameworks designed for professionals and entrepreneurs.

This sheet outlines clear service tiers from entry-level deliverables to enterprise packages.

NORMALIZED PRICING SHEET

1. Freelance Content Creation

Service	Tier	Price	What You Get
Article (≤1,500 words, text)	Entry	\$95	Clean text draft, researched and written, ready for blog or newsletter use.
Article (≤1,500 words, HTML SEO)	Entry+	\$145	Formatted HTML version with metadata, JSON-LD schema, and SEO optimization.
Longform Article (1,800–2,000 words, text)	Mid	\$150	Extended content for deeper engagement, plain text delivery.
Longform Article (1,800–2,000 words, HTML)	Mid+	\$225	Extended content with HTML formatting, metadata, and SEO targeting.
Book Outline (10–100 chapters)	Mid	\$150	Structured outline with chapters mapped, ready for drafting or publishing projects.
Starter eBook (10k–15k words)	Mid-Tier Package	\$750	Complete short eBook with 15–20 chapters, sales page, download page, and promo image. Delivered in text, HTML, and PDF.
Pro eBook (20k–30k words)	Premium	\$1,500	Full-scale eBook with expanded chapters and professional marketing package. Delivered in text, HTML, and PDF-ready formats.

2. Software Frameworks

Service	Tier	Price	What You Get
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Android App Framework (Kotlin)	Mid	\$499	Prebuilt Android Studio project with structured, clean Kotlin code. Ready for customization.
iOS App Framework (Swift)	Mid	\$499	Prebuilt Xcode project in Swift, clean and modular, for rapid iOS app development.
Desktop App Framework (Electron/.NET/Python)	Mid	\$399	Cross-platform desktop foundation with structured code and scalability built in.
Cross-Platform Mobile (React Native/Flutter)	Mid+	\$599	Dual-platform mobile framework, optimized for speed and modular expansion.
Progressive Web App (PWA, SaaS-ready)	Premium	\$699	PWA structure for SaaS deployment, responsive and scalable for user growth.
Serverless Backend Framework (AWS/Azure)	Premium	\$799	Preconfigured serverless backend, cloud-optimized for rapid API and service deployment.

3. Coaching Program Creation

Service	Tier	Price	What You Get
Custom Coaching Program (full framework, curriculum, resources)	Premium	\$1,500	Step-by-step program design with session breakdowns, lesson plans, workbooks, and accountability tools. Delivered in PDF and editable formats.

4. Book Publishing (Enterprise Package)

Service	Tier	Price	What You Get
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14-Day Trilogy System	Enterprise	\$9,000	Three complete books (75k–90k words total) with 30 chapters each, upload-ready HTML files, metadata package, three-layer cover designs, and a ReadMe guide for Amazon KDP. Includes milestone approvals for spine and outline.
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*This sheet is normalized to eliminate overlaps and clearly define tiers: Entry (small-scale), Mid (scalable outputs), Premium (comprehensive solutions), and Enterprise (flagship systems).